

## INSIGHTS

In this module, you can explore and interact with your data safely. Nothing you do here will change or overwrite data in your screenings, it is merely for you to gain insights about your product data and related emissions

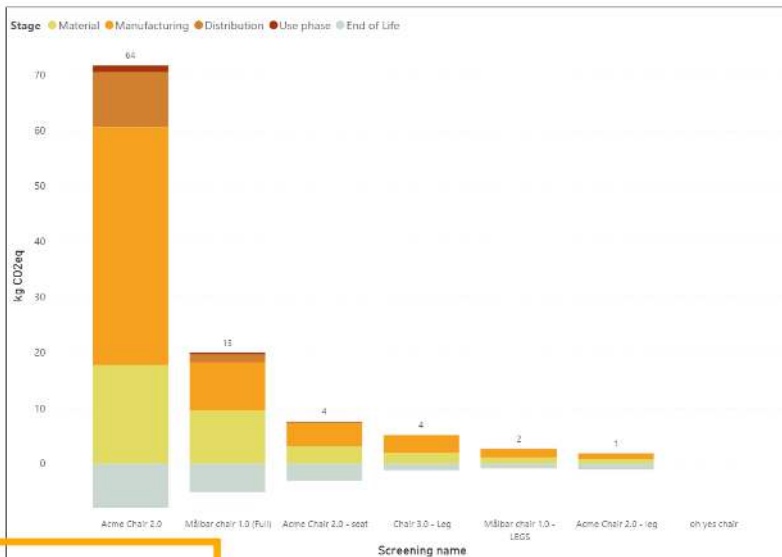
Insights is designed to help you understand your data from different perspectives and navigate across **locations, components, and life cycle stages** with confidence and across all your screenings at once.

The screenshot shows the Målbar Insights interface. At the top, there is a navigation bar with the Målbar logo and several menu items: Screenings, Locations, Routes, Country Shares, Insights (highlighted with an orange circle), and Målbar Acme Test. Below the navigation bar, the main heading is "Screenings" with a help icon. To the right of the heading are buttons for "Bulk edit", "Download CSV", and "Create". Below the heading is a search bar with the placeholder text "Search by Product name or Identification" and a "Filters" dropdown menu. The main content is a table with the following data:

Product name	Category	Supplier location	kg CO <sub>2</sub> eq	Created at
Chair 3.0 - Leg			3.94	15/12/2025
<b>Målbar chair 1.0 - LEGS</b> SKU: 2345-leg   EAN: 1234567890126	Desk chair	Supplier 1 Målbar	1.76	02/10/2025
<b>Målbar chair 1.0 (Full)</b> SKU: 23556   EAN: 1234566345678	Desk chair		54.1	02/10/2025
<b>Acme Chair 2.0 - seat</b> SKU: seat-21341   EAN: 4444455555666	Desk chair	Supplier 1	4.43	17/09/2025

Use the three tabs in the bottom left corner to access different views.

This report is updated daily at 07:30 AM (DK time).



Screening count		
<b>7</b>		
Stage	kg CO <sub>2</sub> eq	% of kg CO <sub>2</sub> eq
Material	24.15	28.14%
Manufacturing	61.55	69.92%
Distribution	11.46	12.88%
Use phase	1.63	1.82%
End of Life	-19.49	-21.93%
<b>Total</b>	<b>89.30</b>	<b>100.00%</b>
Location name	# screenings	
Supplier 1	5	
Supplier 1 Målbar	1	
<b>Total</b>	<b>7</b>	
Category	kg CO <sub>2</sub> eq	% kg CO <sub>2</sub> eq
Desk chair	85.36	95.59%
Supplier 1 Målbar	3.94	4.41%
<b>Total</b>	<b>89.30</b>	<b>100.00%</b>
Screening type	kg CO <sub>2</sub> eq	
Product	87.54	
ProductReadyComponent	1.76	
<b>Total</b>	<b>89.30</b>	

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- To filter by a dimension or value, simply click on it in the table and all visuals will automatically adjust.
- To remove a filter, click again on the highlighted dimension or value.
- To combine filters, hold 'Ctrl' and select multiple dimensions.
- To reset all filters, refresh the page.
- The report is updated daily at 07:30 AM (DK time).

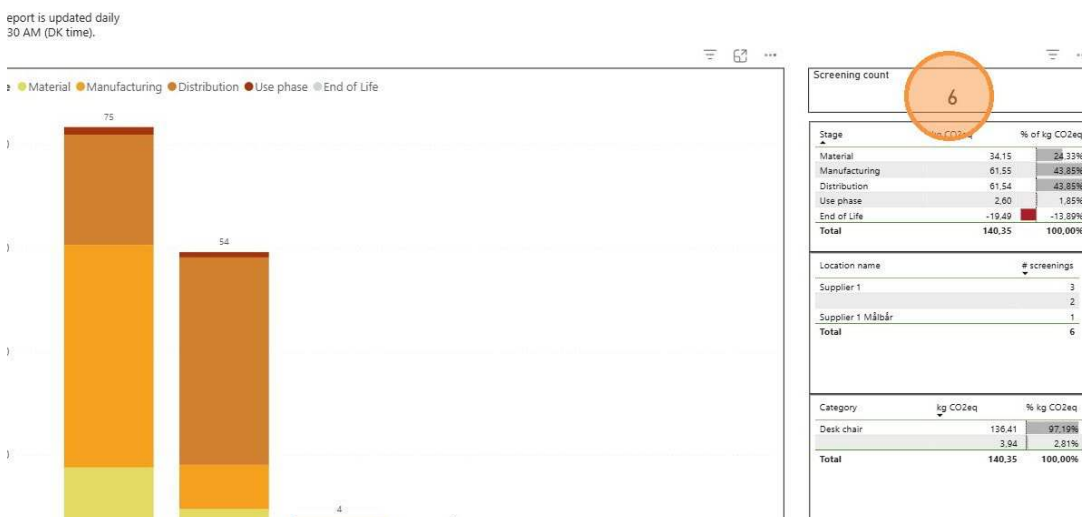
## FRONT TAB

This view provides a complete overview of your screenings and makes it easy to **compare** climate footprints across products.

It gives you:

- A full overview of all your screenings in Målbar LCA.
- The ability to compare kg CO<sub>2</sub>eq results between screenings.
- A breakdown of life cycle stages, supplier locations, categories, and screening types.

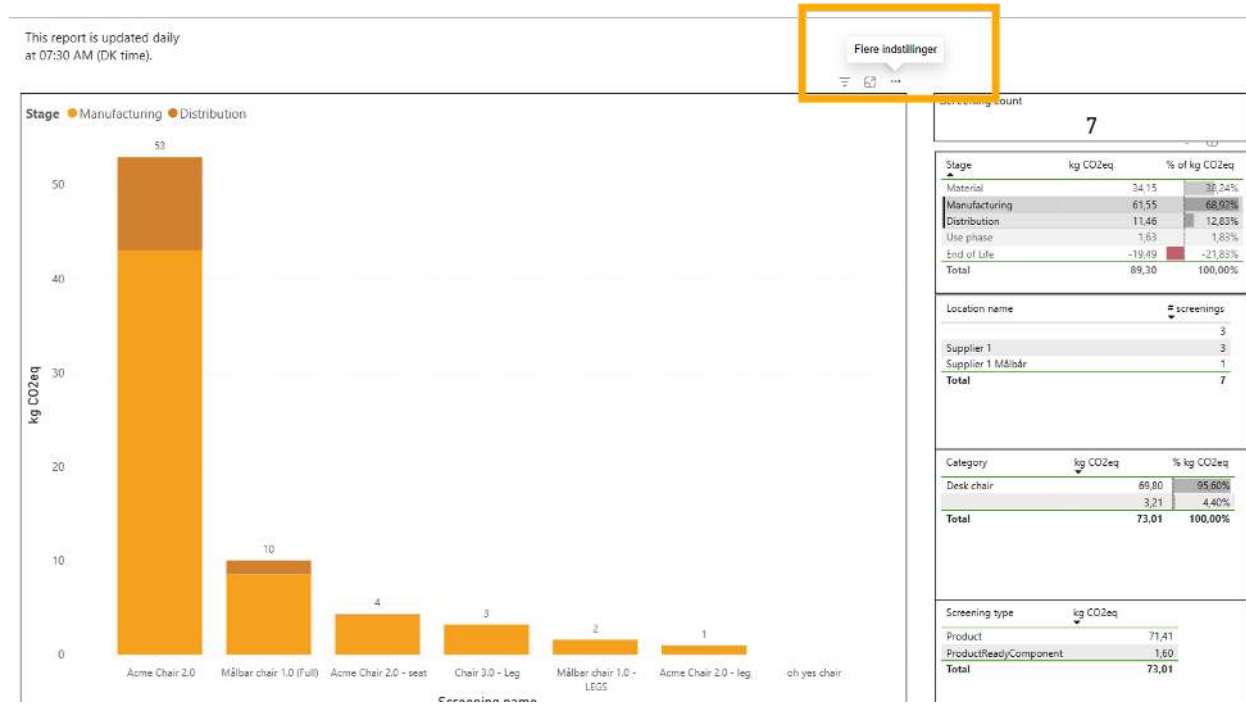
The visual shows all screenings 'Screening count', with the total count displayed in the top-right corner. On the right-hand side, you will find four supporting tables:



- **Stage**  
Displays emissions from each of the five life cycle stages.
- **Location Name**  
Shows how many screenings are linked to each supplier location. If this table shows a blank line with a number of screenings connected to it, it means that the number of screenings is NOT linked to a supplier, which can lead to miscalculation of the product impact.
- **Category**  
Illustrates emissions across the product categories defined in your base data.
- **Screening Type**  
Breaks down emissions by screening type, as specified in your base data.

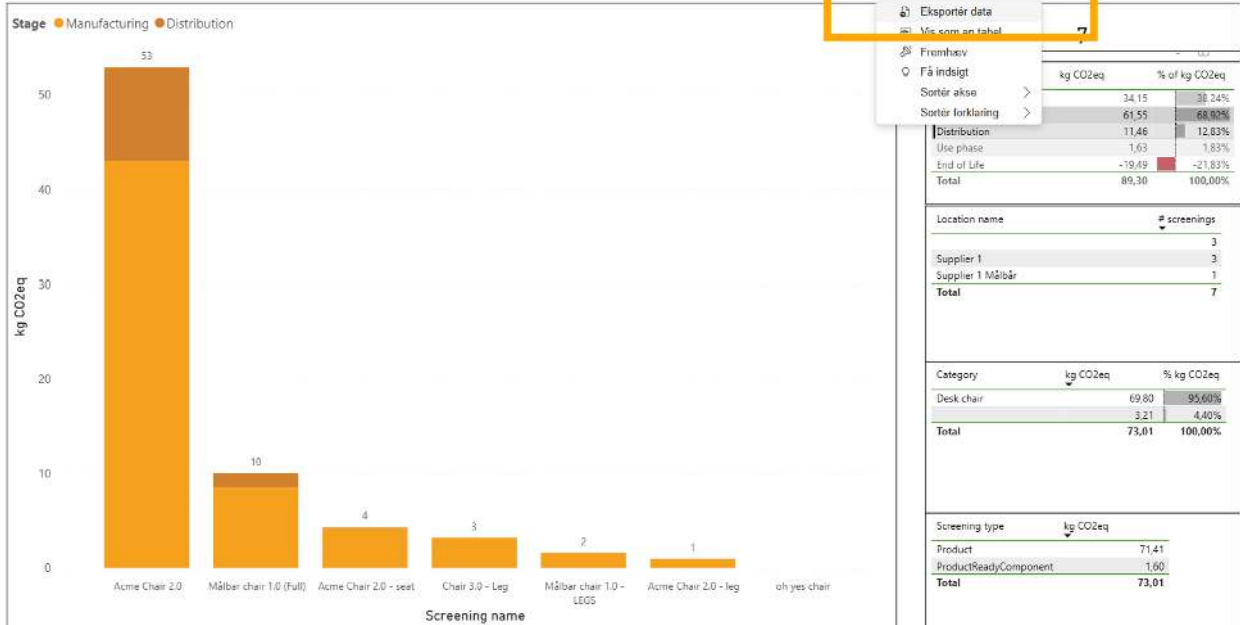
## Did you know?

You can now export the frontpage data to Excel and easily filter by life cycle stages. E.g., to view the emissions from distribution and manufacturing for a single screening. Simply click on the three dots.

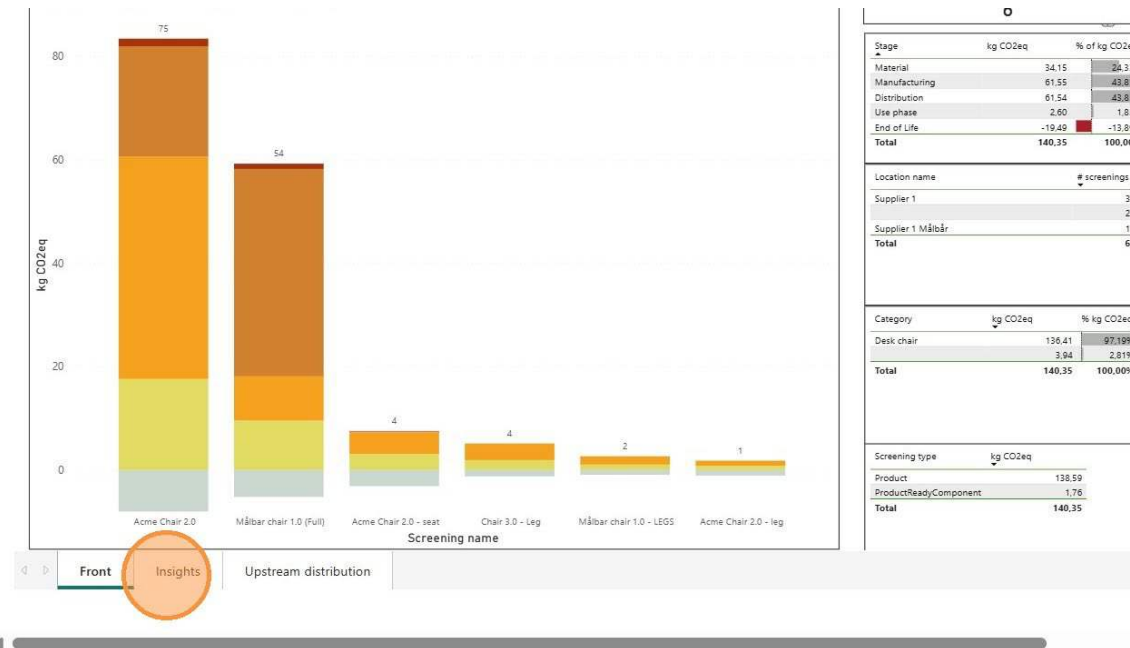


And then click 'Export data'.

This report is updated daily  
at 07:30 AM (DK time).



## INSIGHTS TAB



This view helps you understand and **improve** your base data.

It is where you can identify **missing data points** and see which **components** are used across your screenings.

You can:

- Get a complete overview of base data inputs across all screenings.
- Identify screenings missing data points (e.g. SKU, Country share, Location) and update them in the different modules in Målbar LCA.
- See which components are used and in which screenings they appear.
- Filter across multiple dimensions, such as 'status', 'country share', or 'location name'.

The eight tables in the top of this view serves as both overviews and filters for the main table below.

In the 'Screening name' and 'SKU' box you can also search and filter.

This report is updated daily at 07:30 AM (DK time).

Screening count

6

**Screening name**

- Acme Chair 2.0
- Acme Chair 2.0 - leg
- Acme Chair 2.0 - seat
- Chair 3.0 - Leg

**sku**

- (Tom)
- 2345-leg
- 23556
- chair1225

**Location name** # screenings

Supplier 1	3
Supplier 1 Målbår	2
<b>Total</b>	<b>6</b>

**Status** # screenings

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**Country share** # screenings

FY2024	4
FY2025	2
<b>Total</b>	<b>6</b>

**Component name** # screenings

Acme Chair 2.0 - leg	1
Acme Chair 2.0 - seat	1
Målbår chair 1.0 - LEGS	1
<b>Total</b>	<b>2</b>

**Category** # screenings

Desk chair	5
	1
<b>Total</b>	<b>6</b>

**Screening type** # screenings

Product	5
ProductReadyComponent	1
<b>Total</b>	<b>6</b>

Screening name	sku	ean	kg CO2eq	Location name	Country Share	Category	Screening type	Base Data Weight	Comp amount	productReplacement RateQuality	prod Rate
Acme Chair 2.0	chair1225	1234567895111	75,41	Supplier 1	FY2024	Desk chair	Product	9,34	5,00	2 %	
Målbår chair 1.0 (Full)	23556	1234566345678	54,06	Supplier 1	FY2024	Desk chair	Product	5,00	4,00	2 %	
Acme Chair 2.0 - seat	seat-21341	4444455556666	4,43	Supplier 1	FY2024	Desk chair	Product	3,02			
Chair 3.0 - Leg			3,94		FY2025		Product	1,50			
Målbår chair 1.0 - LEGS	2345-leg	1234567890126	1,76	Supplier 1 Målbår	FY2025	Desk chair	ProductReadyComponent	1,00		0 %	
Acme Chair 2.0 - leg	leg3442	0987654321234	0,75	Supplier 1	FY2024	Desk chair	Product	1,10		1 %	
<b>Total</b>			<b>140,35</b>						<b>9,00</b>		

The remaining tables provide detailed insights and advanced filtering options to help you focus your analysis.

## UPSTREAM DISTRIBUTION TAB

This view provides an overview of your supplier network and transport routes. It is a key step for understanding the logistics flow in your screenings.

This report is updated daily at 07:30 AM (DK time).

Upstream distribution shows all Supplier locations and routes specified

Location name	# screenings	Distance sum
Total	1	1

From location	Total
Total	

Screening name	Distance sum
Chair Daisy - Leg	
Total	

From location	type	To location	type	distance	isCargoLoadedOnPalets	type	name

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It gives you a clear overview of all supplier locations and the routes specified, as well as **visibility** into which screenings and locations are **missing routes**. You also gain insights into all distances recorded between supplier and production locations, making it easier to identify and complete missing transport data.

The view consists of four tables:

- **Location name:** Displays all supplier locations and the number of screenings per location. Blank fields indicate missing supplier data. In this table, you can also see which suppliers and screenings have, or do not have, routes specified.
- **From location:** Shows *from-location* on the Y-axis and *to-location* on the X-axis, with distances shown at their intersections.
- **Screening name:** Lists all your screenings currently active in Målbar LCA.
- **From location (extended view):** Displays all routes specified, including *from* and *to* locations, *distance*, *pallet loading*, *transport type*, and *method*. Here, you can view all legs connected to each location, along with a complete overview of distances not visible in the 'Routes' table.

Supplier 1	1	15.601
<b>Total</b>	<b>1</b>	<b>15.601</b>

Supplier 1	15.601	15.601
<b>Total</b>	<b>15.601</b>	<b>15.601</b>

Screening name	Distance sum
Acme Chair 2.0	15.601
<b>Acme Chair 2.0 - leg</b>	<b>15.601</b>
Acme Chair 2.0 - seat	15.601
Chair 3.0 - leg	
Målbar chair 1.0 - LEGS	20.088
Målbar chair 1.0 (Full)	
<b>Total</b>	<b>41.690</b>

From location	type	To location	type	distance	isCargoLoadedOnPallets	type	name
Supplier 1	Supplier	Warehouse Horsens	Warehouse	51	Sand	ContainerFullLoad	Road - Lorry >32t (standard)
Supplier 1	Supplier	Warehouse Horsens	Warehouse	1.136	Sand	ContainerFullLoad	Road - Lorry >32t (standard)
Supplier 1	Supplier	Warehouse Horsens	Warehouse	14.414	Sand	ContainerFullLoad	Sea - Container ship (heavy fuel)

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